Privacy Policy

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Coffee Trunk is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and protect any personal information you provide when using our website (www.coffeetrunk.co.uk).

Information We Collect

We may collect and process the following data about you:

- Personal Information: Name, email address, phone number, and details you provide when contacting us or placing an order.
- Technical Data: IP address, browser type, and pages visited on our website (collected via cookies and analytics tools).
- Order & Payment Information: If you place an order, we may collect payment details via a secure third-party payment provider (we do not store payment details).

How We Use Your Information

We use the information we collect to:

- Process bookings, orders, and inquiries.
- Respond to customer service requests.
- Improve our website, services, and customer experience.
- Send promotional emails about new products, offers, or events (only if you opt-in).
- Comply with legal and regulatory obligations.

How We Share Your Information

We do not sell or rent your personal data. However, we may share your information with:

- Service providers (e.g., payment processors, email marketing tools) to help us operate our business.
- Legal authorities if required by law.

Data Security

We take reasonable security measures to protect your personal data from loss, misuse, and unauthorised access. However, no online transmission is 100% secure, so we cannot guarantee absolute security.

Cookies & Tracking Technologies

Our website uses cookies to:

- Improve functionality and user experience.
- Track website traffic and performance via analytics tools.
- You can manage cookie preferences via your browser settings.

Your Rights

Under UK data protection laws, you have the right to:

- Access, update, or delete your personal data.
- Withdraw consent for marketing emails at any time.
- Request a copy of the data we hold about you.
- To exercise these rights, please contact us at cheers@coffeetrunk.co.uk.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices, so we encourage you to review their policies before sharing personal data.

Updates to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with the updated date.

Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us at: cheers@coffeetrunk.co.uk